



# COVID-19 impact on transportation

Briefing report  
May 2020  
V3



# COVID-19 Impact on Transportation

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An **unprecedented global crisis** is affecting our economies and lifestyles

**Transport sector** is being **deeply affected** by the mobility restrictions and the activity level drop

To understand and measure the impact of COVID-19 in the transportation sector is key for a **better response facing new challenges**

The actual implications for each sector and the extent of the aftermath **changes are still unknown**

**All transportation markets** are expected to experience **deep changes** facing sanitary processes, new mobility patterns and declining economy

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**Advisian**  
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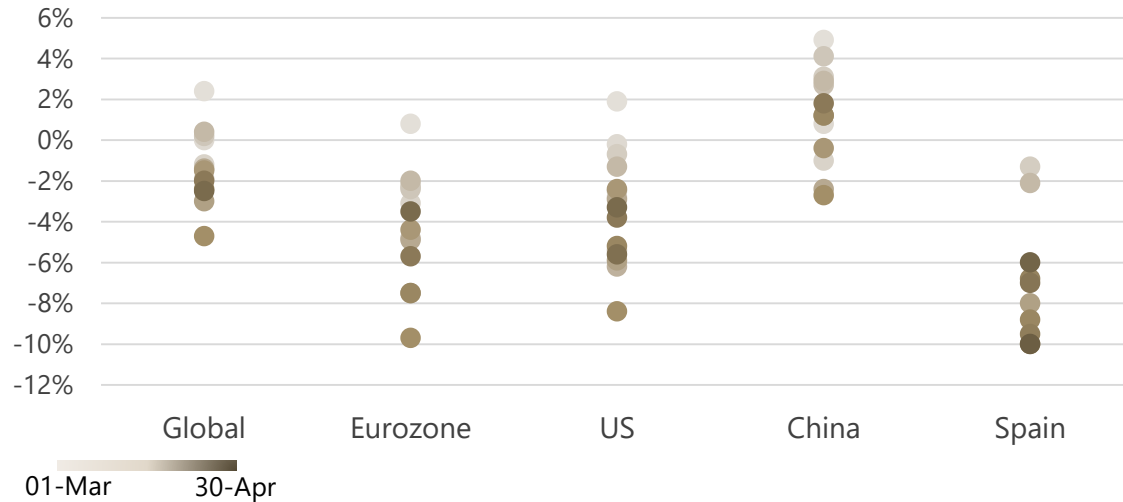
# COVID-19 Outbreak Global transportation impact



# Economic impact



Different estimations for 2020 GDP growth rate published in March-April 2020



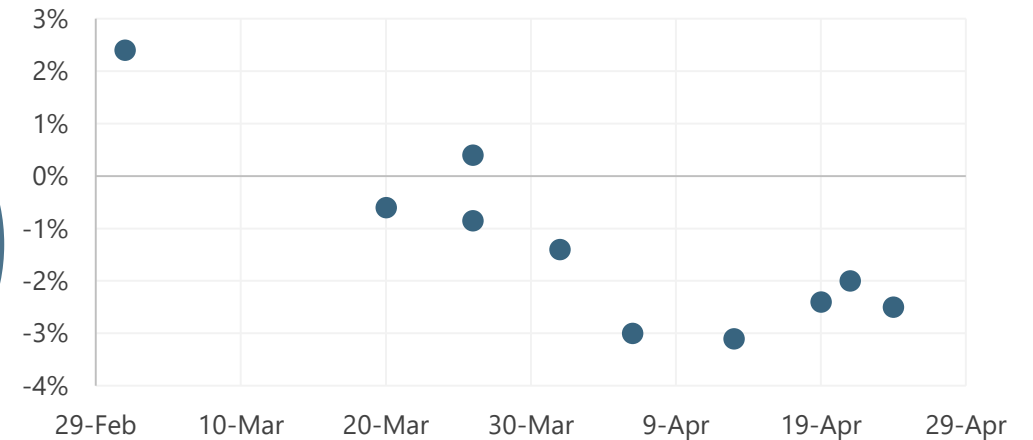
Deemed global GDP decrease  
**2% to 3%**  
In 2020

Sources: OECD, IMF, UN, WTO, CBO, BBVA, Banco de España, Oxford Economics, PwC, McKinsey & co, Roland Berger, S&P, Goldman Sachs, Morningstar, Funcas, Spanish Government

**Uncertainty**  
Big dispersion in the forecasted GDPs

**Downward correction**  
Early estimations were, in general, more optimistic than late ones

Global 2020 GDP growth rate estimations by publishing date

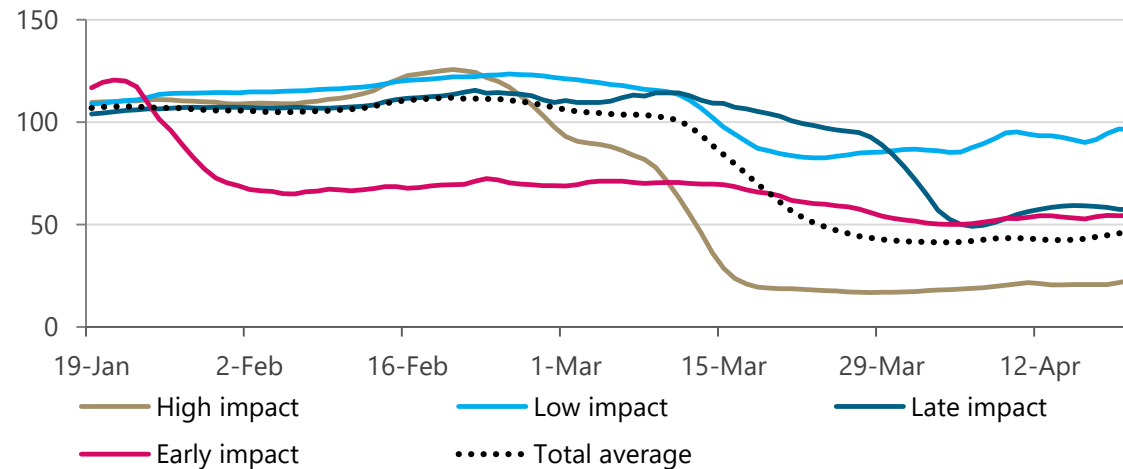


# Land transportation



## Types of impact in mobility

Trips per day weekly average (3<sup>rd</sup> week of January = 100)



Impact in mobility is different in each country/region, depending mainly on the actions taken by governments regarding restrictions

- High impact ~80% (Italy, Philippines, India, Spain)
- Low impact ~20% (Sweden, Taiwan, Finland, Estonia)
- Early impact ~February (Hong Kong, Cambodia, Korea)
- Late impact ~April (Russia, Japan, New Zealand)



- In the UK, there has been a big decrease in passengers in urban rail – up to 95%
- High-speed rail is expected to absorb part of the flights' demand



- Traffic decrease in highways as high as 80%
- As a result, a compensation to concessionaires is expected, most probably by a contract extension
- Heavy vehicles less affected than light (~40%)

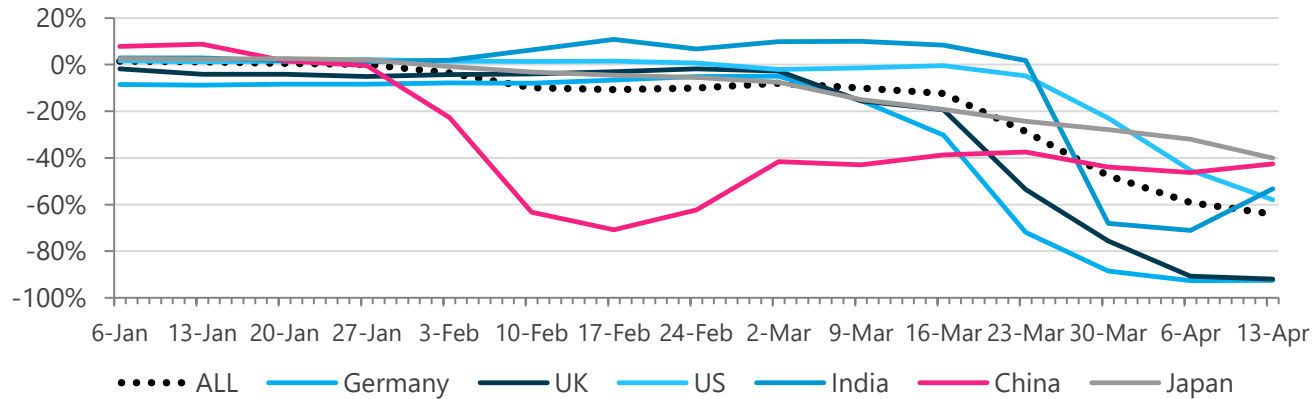
Sources: Apple, GDT Spain, Global Railway Review

# Air traffic & Tourism



## Air Traffic

### Scheduled flights: 2020 variation compared to 2019



**Globally**  
**65%**  
less flights in April

**EU**  
**59%**  
less flights in 2020

**Globally**  
**50%**  
expected income reduction in 2020

### What to expect

- State aid to airlines for keeping routes (already implemented in some countries)
- Safety measures: aircraft distance, less capacity, rise in fares, no hand luggage



## Tourism

**40 to 70%**  
decline in the international tourism economy in 2020

### What to expect

- Only regional/national trips in the short term
- Strengthened safety measures/restrictions in transportation
- Fear-related discouraged travelling
- Recovery scenarios are projected towards the 2nd semester of 2021
- Expected full recovery only once the vaccine is available



# Freight & logistics



## Lockdown

- Sectors such as **automobiles and textiles are the most affected**, however food and e-commerce distribution are rising
- **Air cargo capacity has dropped** due to decreased passenger flights. 50% of global air freight is typically transported by passenger aircraft
- Governments are conducting **measures at customs** to enhance trading, allowing deferrals or reduction of payments and extending licenses



## Ports

- COVID-19 has coincided with **USA vs China trade war**
- Port **storage capacity problems**
- The **inactive containership** fleet in 2020 is expected to exceed **3,000 TEUs** - 13% of the world's fleet unused
- Chinese ports make up a third of the global volume. In 2020, a **decrease** between **2-5% TEUs** is expected for China ports
- The cancellation of more than 250 stopovers is estimated, representing the **elimination** of up to **30%** of the total **capacity** on the most affected routes



## After Covid-19

- Global bottleneck in supply chains during the crisis: new **microsystem-based operation**. This large increase in distribution implies increasing storage capacity
- In 2020, global trade is expected to **decrease** between **13%** and **32%**
- Intermediaries in the distribution chains will be reduced
- There is an opportunity for driving **digital transformation**
- **E-commerce** has grown during Covid-19 and is facing new challenges: increasing capacity to absorb demand and get to the customer sooner



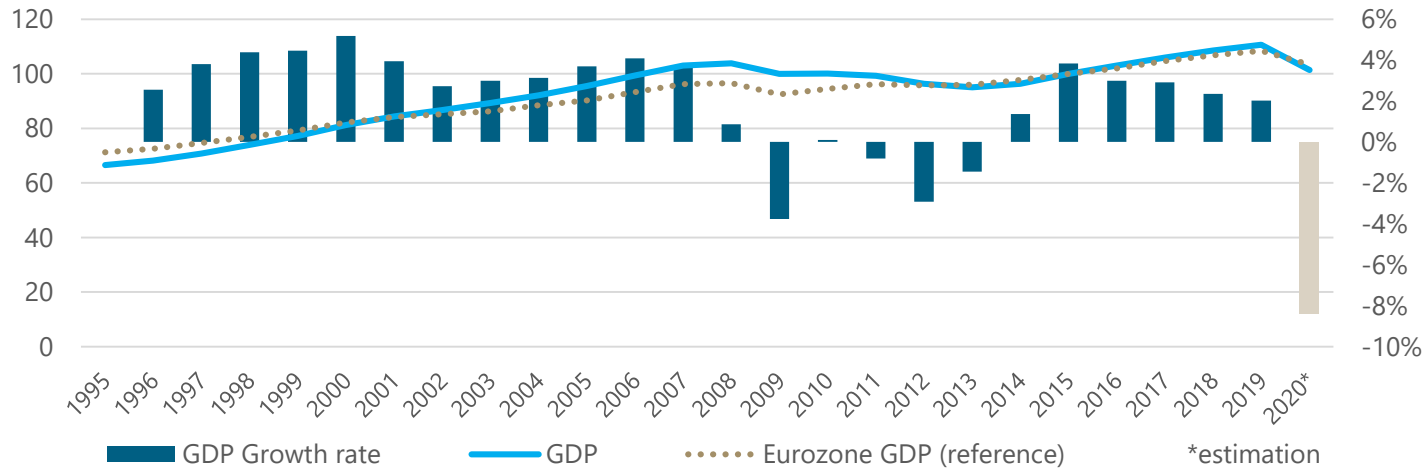
# The case of Spain



# Economic impact



Real GDP (Index 2015=100)



-6% to -10%  
GDP growth rate expected for 2020



- 18-20% Unemployment rate
- -31% in imports
- -27% in exports
- -25% investment

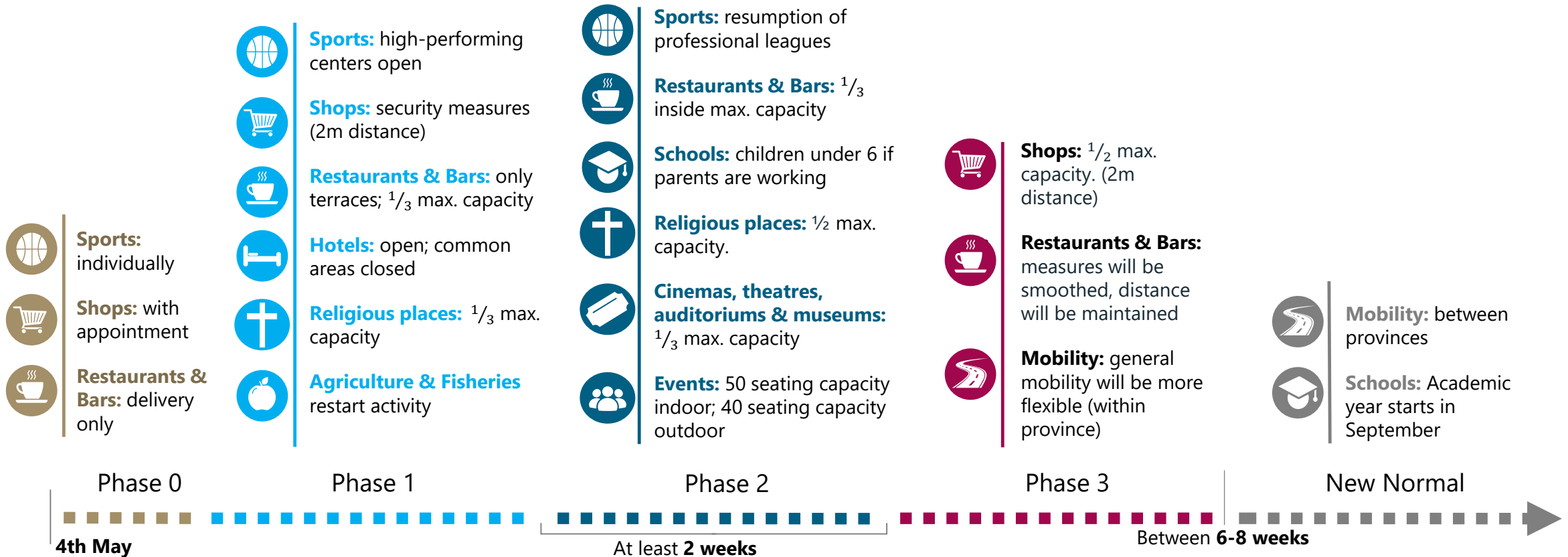
2020 Projections

+20%  
of GDP comes from activities directly affected

Tourism  
Entertainment  
Transport

Sources: Eurostat, INE Spain, Spanish Government, Bloomberg

# Easing the lockdown

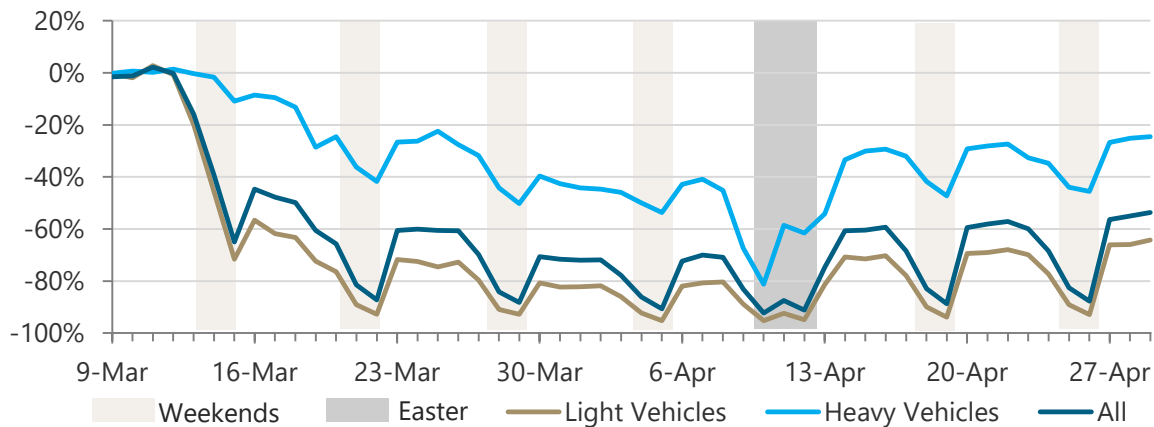


Progress between phases will be determined with objective criteria based on markers that will show the disposition of each province: healthcare capacity, both primary care and hospital care, and the number of ICU beds in each of the territories; the epidemiological situation in the area, with diagnoses and identification of the pandemic; implementation of joint protection measures in public spaces, and mobility and socioeconomic data.

# Road traffic



Traffic variation respect to equivalent day



Light vehicles  
**-80%**  
 of equivalent day  
 on average

Heavy vehicles  
**-40%**  
 of equivalent day  
 on average

Compensations to road concessionaires for the traffic drop are not clearly specified in all contracts, allowing potential compensations

**Decrease in roads traffic due to:**

- Restrictions to mobility
- Decrease in economic activity

**Potential compensations:**

- Extending the concession period by 15%
- Modifying those economy-related clauses incorporated in the contract

**Opportunities**

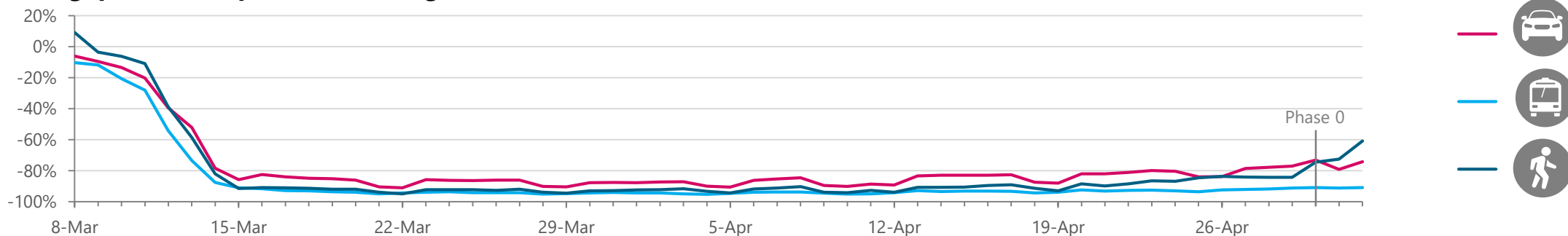
- Flight restrictions diverting traffic to roads
- Increase in suburban and rural living around cities
- Relocation of production to national factories
- Changes in logistic model - truck centered chains

# Urban mobility



<b>Temporary impact Short Term</b>	<b>What is about to happen</b> <ul style="list-style-type: none"> <li>• Social distancing</li> <li>• Slow recovery of trip volumes</li> <li>• Trend to individual vehicles (car and bicycle)</li> <li>• Public Transport (PT) capacity restriction up to 30%</li> <li>• Risk of increased traffic and consequent pollution</li> </ul>	<b>What is needed</b> <ul style="list-style-type: none"> <li>• Increase in PT frequency for maintaining system's capacity</li> <li>• Temporary measures as the recovery unfolds – agility and adaptability</li> <li>• Larger dedicated space for pedestrians and cyclists</li> </ul>
	<b>Structural changes Long term</b> <ul style="list-style-type: none"> <li>• Decrease on trip rates as increased:             <ul style="list-style-type: none"> <li>– Teleworking</li> <li>– E-commerce</li> <li>– Online education</li> </ul> </li> </ul>	<b>Opportunities</b> <ul style="list-style-type: none"> <li>• Impulse modal shift to micro-mobility and PT</li> <li>• Reformulate infrastructures and public space usage in cities</li> <li>• Achieve safe, healthy and sustainable mobility</li> </ul>

**Driving, public transport and walking variation in Madrid**

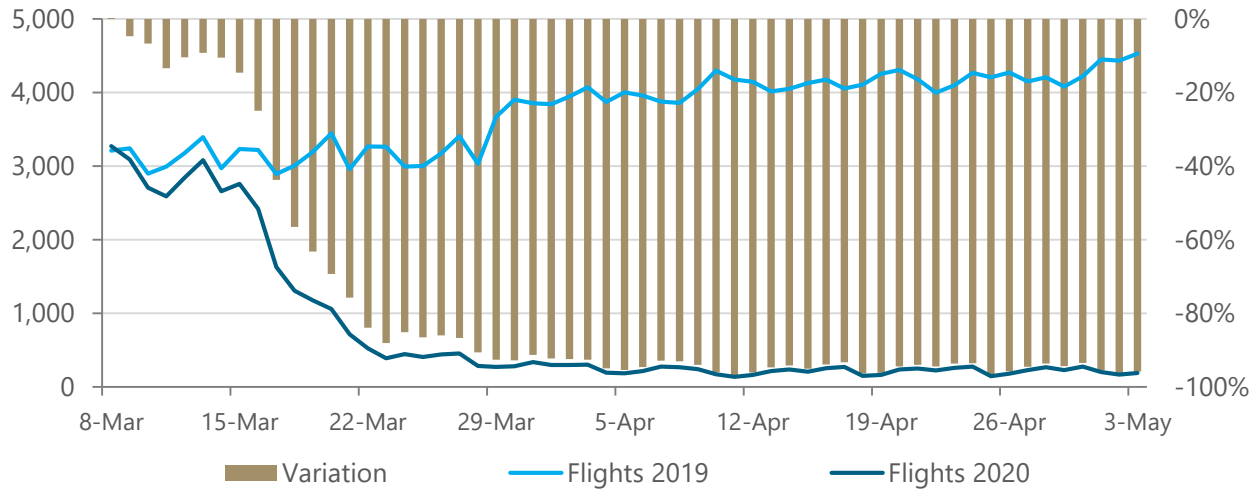


# Air traffic & tourism



## Air Traffic

Scheduled flights: 2020 variation compared to 2019



Current scheduled flights  
of 2019 volumes  
**5%**

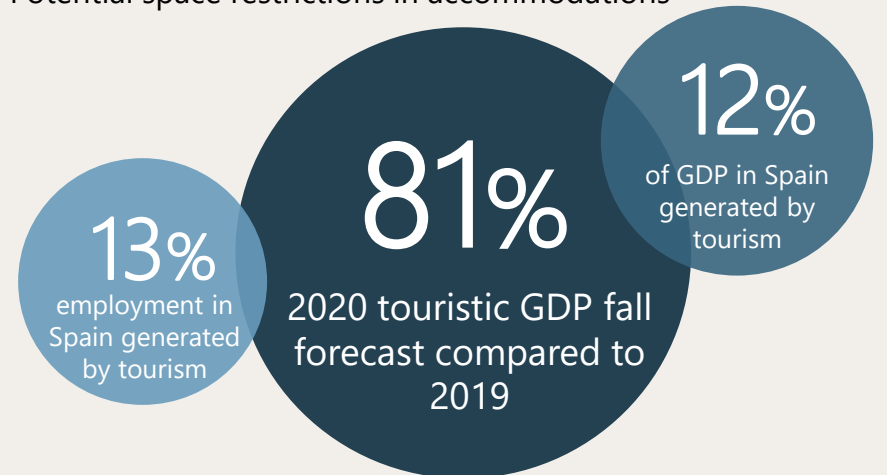
### Flights' recovery plan

- Stage I - Only within Spain
- Stage II - European routes
- Stage III - Long-distance flights



## Tourism

- Big shock in the sector's economy for drop in demand volumes
  - Short-term: restrictions to mobility
  - Medium-term: decrease on international tourism
- **Internal tourism** expected to increase due to medium-term international flights restrictions
- Majority of tourism movements will be carried out by **road** and **train**
- Potential space restrictions in accommodations



# Conclusions & Advisian approach





# Conclusions



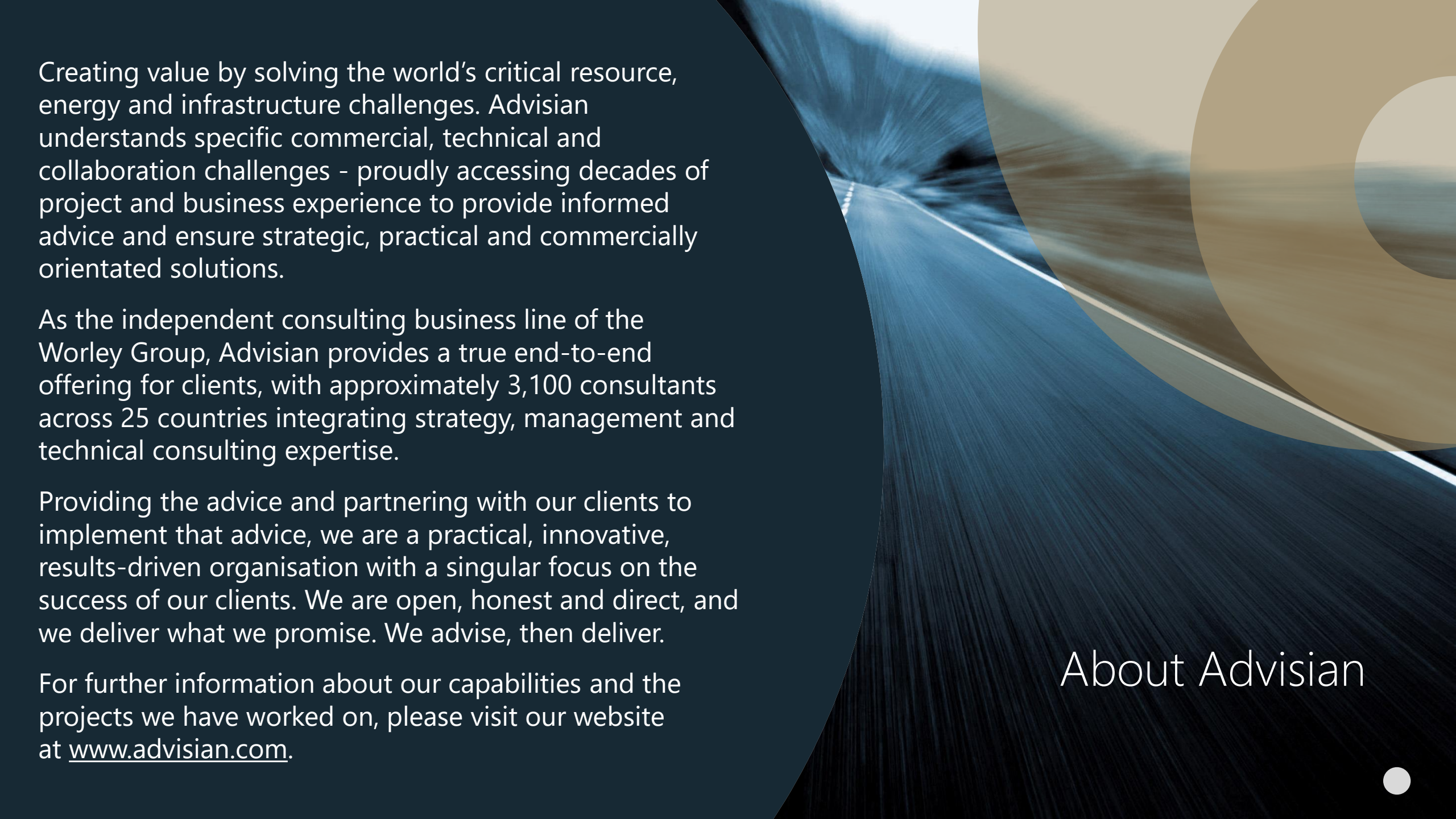
## Global impact

- **National policies** are likely to prevail over regional coordination
- The **unprecedented situation** is expected to have big impact in all economies, setting a new scenario for production, consume and transportation
- Changes in **transport users' behavior**: rise in teleworking, e-commerce, individual modes, suburban living
- The actual effect in **economy** is still unclear, but global GDP is expected to fall between 2% and 3% in 2020
- **Air transport** is among the most effected sectors (expected fall ~60%), together with tourism (~45-70%)
- **Land transport** will keep being affected by the fall in the economic activity even when restrictions to mobility end
- **Logistic** crisis is defying the freight market and pushing potential changes to the production model. Changes in production and consumption trends may favor subsegments



## Impact in Spain

- **Spanish economy** will be among the most harmed ones, as a reasonable segment of it is directly affected
- Mobility restrictions will last at least until **mid/late June**
- In national roads, **Light vehicles** traffic decreased 80% and **heavy vehicles'** 40%. Road traffic will start recovering as the restrictions ease, but the recovery timeline and final volumes will vary on each route
- Compensation for **road concessionaries** for traffic loss is still under negotiation
- **Transport capacity** will be reduced because of sanitary restrictions (all modes and sectors)
- **Urban trip** rates are expected to decrease, facing new mobility challenges and opportunities
- **Air transport** and tourism will be deeply hit by the crisis with a long recovery time
- **State role** will be essential for the recovery of all sectors



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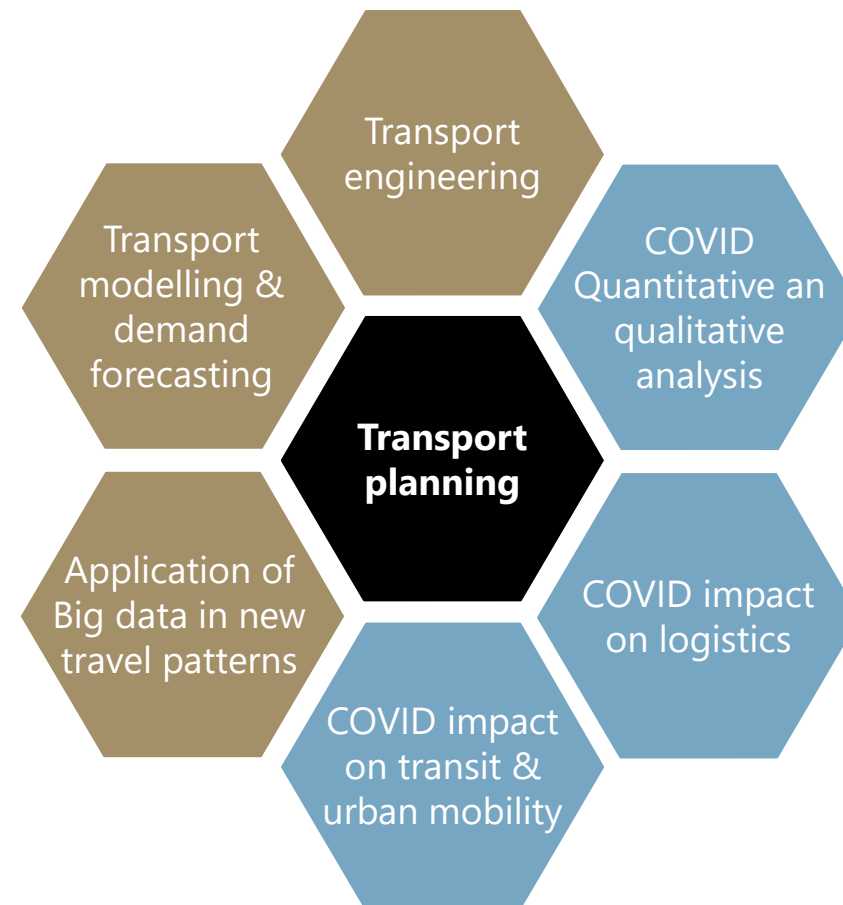
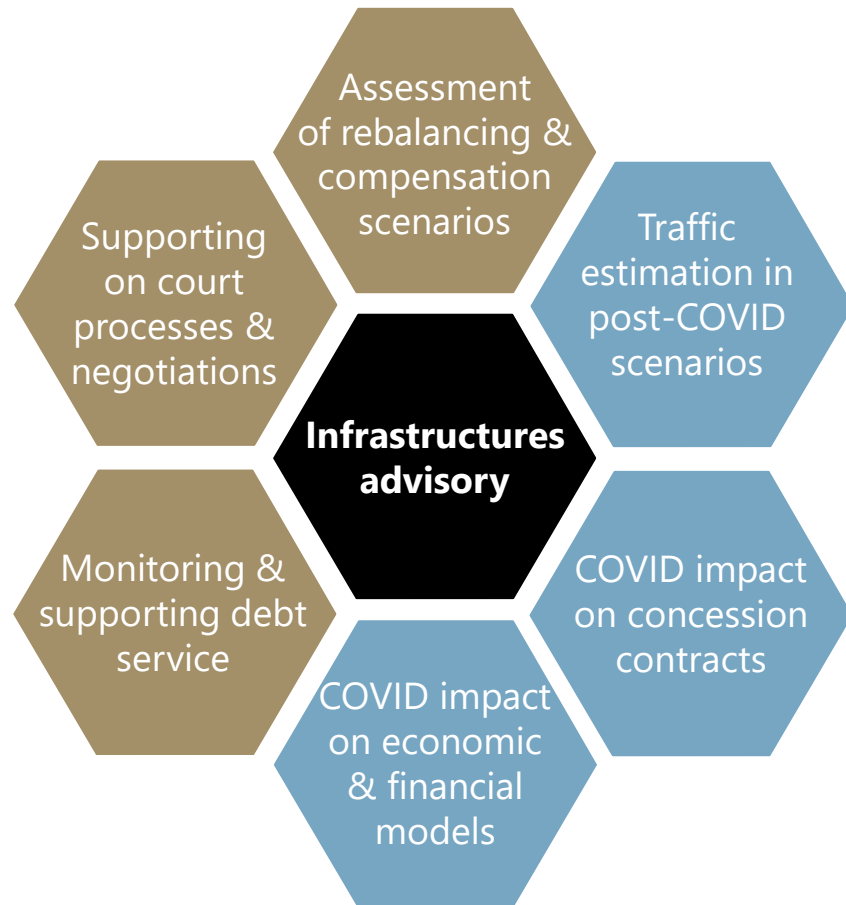
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About Advisian



# Advisian approach

Providing a full suite of commercial and technical advisory services, across project inception, delivery, and operations related to post-COVID scenarios.



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